

ZEI Monitor **EU Progress 2014-2019**

Fact Sheet: Digital Market Package

Recent Timeline

15 th July 2014	Jean-Claude Juncker outlines the Political Guidelines for the next European Commission. A connected Digital Single Market is identified as a priority area.
16 th December 2014	Commission announces Work Programme for 2015. “An Ambitious Digital Single Market Package” is one of the headline plans.
6 ^h May 2015	European Commission sets out its Digital Single Market Strategy. Council and Parliament begin negotiations on legislative proposals within the strategy.

Goal

The Commission’s aim is to create a Digital Single Market, where the free movement of goods, persons, services and capital is ensured.

Reasoning

It has been estimated that the Digital Single Market could contribute €415 billion to the European economy, boosting jobs, growth, competition, investment and innovation. A completed Digital Single Market will also ensure that Europe maintains its position as a world leader in the digital economy.

Core elements

Strategy is built on three pillars

1. **Access:** better access for consumers and businesses to digital goods and services across Europe;
2. **Environment:** creating the right conditions and a level playing field for digital networks and innovative services to flourish;
3. **Economy & Society:** maximising the growth potential of the digital economy.

Key Players

European Commission, Member States, Council and European Parliament.