Master of European Studies
Ten Years of Excellence

2008
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Ten Years of Excellence
1998–2008
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Preface

A New Rationale in European Education

By Ján Figel', European Commissioner for Education, Training, Culture and Youth

In the ten years since the inauguration of the Master of European Studies Program at the Center for European Integration Studies (ZEI), European integration has grown apace, taking us from a Union of 15 to a Union of 27, and setting challenging goals to transform the knowledge era into an opportunity for all Europe’s citizens.

Education and training is the linch-pin on which this opportunity turns. Hence modernizing and adapting Europe’s education and training systems is a necessary challenge on which member states and the European Commission are united, and which forms part of our efforts to ensure a Europe of growth and jobs, as set out in the ‘Lisbon goals’.

In order to convert these goals into a reality in education and training, and to help create the European Higher Education Area initiated by the Bologna Process, the European Commission launched the “Education and Training 2010 Work Programme” in 2002, adding a European dimension to education, fostering high quality education and training systems and encouraging mobility and life-long learning.

Developing expertise and adding to the store of knowledge on European integration in the EU member states is an essential ingredient of the process of integration itself. ZEI’s Master of European Studies, by providing post-graduate students with comprehensive expertise in European affairs, is helping to meet the growing need in the public and private sector for staff specialized in EU issues. This is a prime example of a university course in tune with the demands of the labor market, an orientation that the European Commission wants to encourage, as European education and training confirms its relevance to the wider world around us. ZEI is paving the way towards a new rationale in matters of European education.

On this tenth anniversary of the Master of European Studies, let me commend ZEI on its farsightedness and commitment to promoting and developing excellence in the field of European integration studies. I wish the program continuing success in the years to come.
An Example for Further Study Programs

By Matthias Winiger, Rector of the University of Bonn

It is my pleasure to congratulate, on behalf of the University of Bonn, the Master of European Studies Program to its tenth anniversary. For one decade, this further education program has been running successfully.

Its foundation goes back to the 'Berlin-Bonn Treaty' of 1994 which provided, inter alia, strong financial support for science and research in the Bonn region. One year later, the University of Bonn established the Center for European Integration Studies (ZEI). Since 1998, ZEI has been offering the Master of European Studies Program in cooperation with the German Foreign Office, the Federal Ministry for Education, Science, Research and Technology as well as with representatives from the academia and the industry.

This post-graduate course of studies is of particular importance to the University of Bonn because it serves as an example for further study programs. So it does, first of all, because of its strong international orientation. The faculty includes experts from up to ten European countries, and many of the 260 students who were enrolled in this program over the past ten years came from abroad.

Another special feature of ZEI's Master of European Studies is its interdisciplinary orientation. The curriculum comprises a large variety of scientific fields, including political, economic and legal aspects of the European Union. In addition, the fellows learn to develop their social skills and are enabled to establish personal networks.

As a result, most alumnae and alumni of this study program are working today in leading positions – in European and other international organizations, in national administrations, in economy and media as well as in science and research.

Considering all this, I am confident that the ZEI Master of European Studies keeps on being as successful as in the past, and I wish it all the best for the upcoming years!
A Laboratory for Europeanizing Academic Life

By Christian Koenig, Ludger Kühnhardt and Jürgen von Hagen, ZEI Directors

The success of the ZEI Master of European Studies (MES) is the success of its participants. Its ten classes so far have brought 260 highly motivated and well-prepared young people from 49 countries with a broad range of talents from all over the world to ZEI. They wanted to learn more about European integration, its complex reality and its often controversial trends. They came, learned and went off to embark of impressive careers. They were inspired, guided and challenged by academics and practitioners who brought to them all possible interpretations of European integration.

Our faculty represents different disciplines and countries with their pluralistic attitude toward the EU. This provides for a unique experience. Along with the excursions to various EU institutions, our unique career development program and the internship completing the program, the ZEI Master of European Studies offers a well-established education of excellence. The large number of applicants each year and the high quality of the fellows we eventually select witness that the ZEI Master of European Studies is in high demand as a place for preparing excellent future leaders competent about European integration and its national or international implications.

We are grateful for many who have made this work possible and who gave us advice, support and helped with their fair criticism. Most grateful we are to those who have opted to study at ZEI. Given the many alternatives in the European and global education market, we appreciate this sign of confidence in our competence, dedication and innovation.

When we started ZEI's Master of European Studies in 1998, the idea of a tuition-based studies program committed to excellence was highly controversial in Germany. Ten years later, we are happy to say that we were an experimental laboratory for modernizing, Europeanizing and globalizing academic life in Germany beyond the field of European Studies. Many other universities and programs have followed the pattern of our Master of European Studies Program and the structure of the Center for European Integration Studies that frames it: multidisciplinary work, interaction between research, post-graduate education and policy advice, always at the frontline of knowledge and challenges due to unresolved issues in European integration. We are committed to meeting the challenges of the next decade. To be successful, however, we continuously need the best Master students from around the world.
Alumni - Ten Years of Success Stories

The successful and rapid progression of the European integration process has augmented the need for comprehensive expertise in European affairs at all levels of the government and in the private sector. To meet the increasing demand for competent junior staff specialized in EU related issues, the Center for European Integration Studies (ZEI – Zentrum für Europäische Integrationsforschung) has developed in 1998, in cooperation with the German Federal Foreign Office and the Stifterverband für die Deutsche Wissenschaft, a post-graduate program in European Studies. The Master of European Studies (MES) has therefore been particularly designed to prepare fellows for a national or international career in European administration, business or politics.

After ten years of existence, MES has become one of the most successful post-graduate programs of its kind. Its achievements are first and foremost attributable to its Alumni. ZEI is proud to have contributed to educating ambitious young academics, who grew into well-qualified generalists in EU affairs and made their way to the highest spheres of the public or private sector.

Since the beginning of the program, 260 Master Students (fellows) from 49 countries have successfully participated in the Master of European Studies Program at Bonn University. The range of organizations and companies that recruited ZEI graduates is far reaching. ZEI Alumni have attained attractive positions within four career sectors:

- EU institutions, international organizations and NGOs
- National administrations
- Lobby groups, science and research
- The economy and the media

During their stay at ZEI, the Master fellows do not only acquire special expertise in European politics, economics and law. They also take advantage of being part of a small multicultural class to sharpen their intercultural competences.
Friendships that will last a Lifetime…

“Being fortunate enough to have been a member of a class of 31 students from 17 different countries was truly a great educational and cultural experience. In addition to gaining both a broad overview and a detailed insight into the inner workings of the politics, economics, and law of the EU and its institutions, I developed friendships with my fellow students and professors that will last a lifetime. The knowledge I gained, the skills I developed, and the relationships I made will undoubtedly continue to help me prosper in many future endeavors.”

Peter Hughes, Class of 2007

“🎶Dos gardenias para ti…🎶 sang Ibrahim Ferrer when we, the second MES Class, studied Europe during the day, while practicing salsa at night on the rhythm of Buena Vista Social Club. Such a social club was MES for me: a short but intense program, a creative group of eager fellows, and colorful exchanges on European issues moderated by brilliant lecturers.”
I am now myself a lecturer at Jena University, passing on lessons I learned at ZEI and catching myself repeating Stefan Fröhlich’s “As I said”.

I hope that we have all kept on signing in our own ways and will get in touch again one day.”

*Holger Moroff, Class of 2000*

**A Dual Learning Approach – Combining Academic and Practical Experience…**

“My time at ZEI was enriching on many levels- it was a time of stretching both academically through our course work and relationally as our group learned to share life together. The greatest side of ZEI’s MES Program is its multi-faceted nature that allows one to grow and prepare in many areas of life.”

*John Hasler, Class of 2003*

work hard and be engaged. From my long-standing teaching in the MES Program I know that most fellows fulfill these conditions. So it is not surprising that the graduates of the MES Program have good chances on the international job market for highly qualified academics.”

*Klaus Bünger

State Secretary (retired) and ZEI Senior Fellow (Germany)*

**Teaching Standards of the Highest Quality…**

“I decided to do the MES Program in order to start a professional career in Brussels. After receiving ZEI Master’s degree I finished my German law degree in November 2004 in Bonn. In February 2005 I started to work for a German industry association lobbying EU institutions on matters of the internal market and competition issues with an emphasis on the European framework for public services. From 1 December 2007 I started to build up the new EU office of the German Football Association in Brussels.

We are many Master fellows in Brussels. We established a MES network and meet periodically. The MES Program provides a very good theoretical basis to work for EU institutions in practice. MES was one of the most important qualifications to start my career in European public affairs.”

*Stefan Brost, Class of 2003*
It has been such a fun year here in Bonn, as I’m able to meet people from different countries and get to know more about their cultures and languages. We have helped and supported each other throughout the course, and even formed study groups to prepare for exams. We hanged out on weekends for short trips, parties or just an afternoon at the café.

It has been my greatest pleasure to know all my MES-mates!”

*Yu, Wan Tung Perlie, Class of 2008*

At ZEI, ‘international’ is not just a slogan, this is a concept fully integrated into the daily school life. There is no typical ZEI candidate, student, faculty member or graduate profile; the evident only common denominator would be the appetite for excellence! The MES programme was re-accredited this year by FIBAA with the highest scores. However, studying at ZEI is not only about the top class education, it is about the long-lasting friendships built during class, throughout lunch breaks and while discussing world politics in one of the many cafés that the former capital Bonn has on offer. I am in a group of 30 students representing 17 nationalities, and they have all turned out to be brilliant young people with very respectable biographies. Sharing a classroom with them is, without exaggerating, a privilege.

*Hristina Dojinova, Class of 2008*
Class of 1999
“A Genuine International Program”

Tabea Leibbrand, M.A., is Coordinator of the MES Program

ZEI: This interdisciplinary Master program is considered one of the most innovative of its kind in Europe. Nevertheless, MES is not the only postgraduate program offering higher education in the field of European studies. What differentiates MES from other programs of its kind?

Ms. Leibbrand: What makes MES special is its internationality. In recent years, ZEI hosted approximately 30 students per year coming from nearly 20 different countries. More than half of the lecturers and experts come from European countries other than Germany. Furthermore, all classes are taught in English. This combination makes MES a genuine international program. A second important reason is that the MES Program is not exclusively academic. It also includes practical elements such as workshops and dialogues with practitioners, as well as a Career Development Program. This mixture of theory and practice prepares fellows to successfully enter the job market, which is an integral part of the program’s mission.

ZEI: Ms. Leibbrand, how would you describe MES students?

Ms. Leibbrand: MES fellows are highly motivated to pursue a one year intensive study in order to start a career in an EU institution, international organization, national administration, NGO or international company. They share the common interest to acquire in-depth knowledge about the EU from legal, economic and political perspectives in a stimulating international environment. MES fellows possess excellent language skills: they all speak and write fluent English and many of them master two, three or even more foreign languages. All fellows have acquired international experience prior to their studies at ZEI either through international study programs, internships or working positions. Each class is composed of fellows having diverse academic backgrounds. Thus, the Master fellows initially demonstrate good intercultural competences, which they deepen during their stay at ZEI.

ZEI: How does ZEI support its fellows in their academic and professional development?

Ms. Leibbrand: Due to the internationality and the wide-ranging specialization of the MES team of lecturers, Master fellows are taught according to a large variety of methodological approaches and get a broad perspective on the inter-workings of the European Union. Moreover, the class size allows for close and individualized contact between the lecturers and the fellows. Hence, students
can easily approach the lecturers and discuss specific questions on an individual basis. Professionally, ZEI supports its fellows by offering a Career Development Program (CDP), consisting of workshops and application training to improve students’ skills. It also assists the fellows who wish to pursue an internship after the completion of their academic year by providing them with an internship guide containing information on internship possibilities and a contact list of ZEI alumni and partners. Consequently, the Master fellows highly benefit from ZEI’s vast international network. Finally, ZEI Directors and I are always available to discuss career plans with our students.

An Excellent Preparation for an Exciting Career…

“I am very satisfied with the Master of European Studies Program. I did enjoy the seminars and teamwork sessions with my nice colleagues. I am currently undertaking my second internship at the German Parliament. The knowledge on the EU acquired at ZEI is of a great help in my work. My experience at ZEI and in Germany will certainly remain one of the most precious memories of my life!”

Chi-Lun Chung, Class of 2007
“To be very honest I did the MES Program as an adventure as I didn’t know what to do with my life. However, during the past year I have made some excellent friends, got the opportunity to do a fantastic internship in the United States and I have found a really good job in a EU consultancy firm in Brussels. Now I realize life is an adventure and you have to go where it takes you.”

Joseph McHale, Class of 2007

“I have a background in humanities. In 2004 I was in the second year of my PhD studies and was researching on the relationship between culture and institutional change in Eastern Europe after 1989. I realized that I needed to develop a general, wider picture of the processes that were taking place in this region and a practical understanding of economics and legal systems.

Apart from that I always aimed at an international career. In the last years this goal became EU-focused. So the MES at ZEI was the place for me. I now have a better understanding of the EU’s “big picture”. I made very good friends in Bonn and some of them will soon be my colleagues as I just passed the EU concours. So “I shot two rabbits with one bullet”, as we Bulgarians say. I was at the right place at the right time.”

Georgi Dimitrov, Class of 2005

“I got involved in the ZEI Master of European Studies thanks to the professional connections between ZEI and ASERI, the Post-graduate School in Economics and International Relations where I work in Milan. As this cooperation deepens, I get more and more persuaded that the ZEI multi-disciplinary method of approaching European issues is the most fruitful in adequately preparing young professionals. In a rapidly changing world, we need leaders that can lead the change, not just follow the tide. We need to train students to link connected issues, to treasure multi-faceted experiences, to boldly face the present and shape the future.

It is a privilege to work with young people that believe in the future: in their future, where they will be protagonists in politics and institutions, in companies and in society; but also in a better future for Europe, for global governance, for companies and their social impact. This is the kind of students I found at ZEI!”

Simona Beretta
Professor at the Catholic University of Milan (Italy)
Department of International Economics for Institutions and Development, Faculty of Political Science
“ZEI’s Master of European Studies was the most international experience I have ever had - if possible after an Erasmus year... Not only during the program but also when arriving in Brussels afterwards, I knew I had made the right choice. I realized that I have nothing to envy the famous College of Europe in Bruges in terms of knowledge and quality of the program. The ZEI Master Program definitely deserves the same reputation.”

*Elisabeth Cousin, Class of 2007*

“European Studies Programs are highly attractive for Turkish graduates as my country is in the process of negotiating EU membership. I chose this program in order to obtain a high-profile education and improve my German skills.

Immediately after graduating from ZEI I started working at the Turkish International Cooperation and Development Agency (TIKA) of the Turkish Prime Ministry Office. Holding a master degree in European Studies, I actively took part in the screening and monitoring of meetings regarding the “external relations” chapter.

The skills and the intellectual background that I gained from ZEI’s MES is of great help in my professional life.”

*Ali Aybey, Class of 2005*
A Multicultural Environment…

“I joined ZEI in 2002 after graduating from a French Institute for Political Studies with a specialization in European affairs. I wanted to deepen my knowledge of the EU and ultimately land up in Brussels - which actually happened! I chose ZEI for the interesting mixture of an English-speaking program in a German-speaking environment; but the best mix was the human one. The MES Program gave me the opportunity to meet very interesting people from different countries and backgrounds. Many of them have become close friends.

A good indication of the Master’s reputation is that many of us landed up in Brussels a few months after the end of the program. I got an internship in a prestigious public affairs consultancy next to the European Parliament, which resulted in a real work position. I have now been working there for more than four years.

Tristan Suffys, Class of 2003

“...The Master of European Studies is a unique academic program that prepares future leaders with insight about the complex dynamics of European decision- and policy-making. The very high academic aptitude and cultural diversity of the post-graduate students that follow the MES provides a conducive atmosphere within which one can conduct interactive seminars and discussion sessions.

The broad range of issues and in-depth analysis that are provided in the MES Program serve as an excellent launching pad for students planning to pursue a career within EU institutions, international organizations and multinational companies. In the ever-changing international relations of the twenty-first century, the MES Program is an essential mechanism for all those that want to obtain a better understanding of the evolution of the European Union and its regional and global policies.”

Stephen Calley  
Professor of International Relations and Director at the Mediterranean Academy of Diplomatic Studies, University of Malta (Malta)
Class of 2000

ZEI Alumni Have Achieved Remarkable Positions

Antonio Milososki

Antonio Milososki has become Minister of Foreign Affairs of the Republic of Macedonia in September 2006. Prior to this position, he worked as the spokesman for the Government of the Republic of Macedonia and Chief of Cabinet of the Deputy Prime Minister of the Republic of Macedonia Dosta Dimovska. Since April 2005, he has also assumed the function of Research Fellow at the Institute of Political Sciences at the Gerhard Merkator University in Duisburg, Germany.

His educational background consists of doctoral studies in Political Sciences at the Gerhard Merkator University in Duisburg, post-graduate studies in European Integration at the Center for European Integration Studies of the Rheinische Friedrich-Wilhelms-University in Bonn and graduate studies in Law in Skopje.

“Every knowledge you have acquired, especially if you have gained it at the prestigious Master of European Studies Program at ZEI, is an additional experience for every one of us, a piece of the mosaic called enlightenment. Guided by these thoughts, as I have done before and as I will do in the future, I heartily recommend to my associates and friends the center that has left an impression on me, that represents an institution that can complement to the education of intellectuals. The Master of European Studies in Bonn provides an opportunity to attain a high level of qualification for a career in national administrations, European institutions, international organizations as well as national or international companies.”

Antonio Milososki, Class of 2002

Ann Mettler

Ann Mettler is the Executive Director and Co-Founder of The Lisbon Council think-tank in Brussels. Prior to co-founding The Lisbon Council, Ann worked as director of the Europe at the World Economic Forum, where she oversaw relations with European heads of state and corporate leaders. A dual citizen of Germany and Sweden, Ann holds Masters degrees from the University of New Mexico (USA) and the Center for European Integration Studies of the University of Bonn.

Ann Mettler, Class of 1999
**Katharina von Schnurbein**

Katharina von Schnurbein is the spokesperson for the Czech EU Commissioner Vladimír Špidla, former Czech Prime Minister. She is responsible for communicating on European employment, social affairs and equal opportunities issues at the daily press conference of the European Commission in Brussels as well as steering the media work of the Commissioner.

Before overtaking this position she was Press Officer at the Delegation of the European Commission in Prague. These were politically interesting times, given the Czech referendum on EU membership and the intense public debate leading up to EU accession in May 2004. Prior to this post, she worked for a member of the German Parliament in Berlin.

Her educational background includes Slavic undergraduate studies in Political Science and Slavonic Studies at the University of Bonn, a Master of Slavonic Studies at Oxford University and a Master of European Studies at the Center for European Integration Studies in Bonn.

**“Being part of the first MES Class at ZEI we felt like pioneers.”** The most precious result is that the fourteen of us are still in regular contact. As to the Master degree itself, it appears that the MES Program was the perfect match for my Slavonic studies. “

*Katharina von Schnurbein, Class of 1999*

Because of a ZEI initiative, I was the first student from North Korea studying European integration in Europe. I am now working at the Embassy of my country in London and I am proud to say that whatever I have learned through the ZEI Master program was very helpful for building up my career.

*Ru Ung Chol, Class of 2004*
Matthieu Bertrand

“After completing my studies at the Institute of Political Studies of Lyon (France), I joined the ZEI Master of European studies. It was my first choice, because I was looking for an English-taught career-oriented program offered in an international environment. During my academic year at ZEI, I applied for an internship at the Directorate-General Energy and Transport of the European Commission. The Cabinet of the Commissioner Jacques Barrot invited me for an interview and I have been chosen among 7 candidates for a six-month internship.

My internship has been a wonderful professional experience. I worked closely with the members of the Cabinet and even sometimes with the Commissioner himself. My job consisted mainly in preparing the Commissioner’s meetings and speeches, responding to its mail and attending high level meetings with the cabinet’s members of the other Commissioners in view of planning the weekly meetings of the Commission and the Transport Committees of the European Parliament.

I would have never made it into the Cabinet of Commissioner Barrot without ZEI’s MES!”

Matthieu Bertrand, Class of 2007

May Mahnken

May Mahnken is one of the many successful graduates from ZEI’s Master Program. She passed the selection procedure at the Foreign Office and worked for the German Embassy in Belgrade. She now works at the German Federal Foreign Office in Berlin.

May Mahnken, Class of 2001

Other alumni, who have made it to the highest political spheres- include Glori Husi, advisor to the Albanian Prime Minister in the field of Euro-Atlantic Integration, and Patrick Schäfer, who was assistant of Dr. Elmar Brok, member of the European Parliament, before accepting a commitment with the German Federal Foreign Office to prepare the German EU-Presidency in the first term of 2007. These are only a few examples out of many MES alumni who succeeded with exceptional careers.
Anecdotes

What is a “Typical ZEI Student” according to the Class of 2007…

Coming back to what we have achieved and experienced at ZEI as a group, and taking into account that we were a class of 31 students from 17 different countries, we can, with a small touch of imagination, combine our image characters to create the portrait of a typical ZEI student.

The whole adventure started when our student decided to study at ZEI. After being selected among hundreds of qualified candidates, our student packed his suitcase and left his/her hometown, family farm or holiday resort to move to Bonn; covering, either by car, bus, train or plane, an overall distance of 71,000 km.

Attending MES mostly in 2007 - the European Year of Equal Opportunities for All - our student is of course a woman. She is quite impressed that Germans really do obey the rules. This is even true during Carnival where everyone follows the “convention” of dressing up, singing carnival songs and drinking as much as possible.

She is “multi-cultural and -disciplinary”: she can speak 22 languages, has 17 nationalities and has a background in law, economics, political science, history, communication and languages.

Indeed, since she lived in a UN city - watchdog of global warming – and has been fined five times in the underground amounting 250, she concluded that it would be smarter and certainly more environment-friendly to travel by bike.

She is far from being a lazy student. In fact, she spent a total of 276 hours attending lectures and passed over 20 exams. She wrote more than 2000 pages, excluding her master thesis, and produced two alternative constitutions. For all her efforts, she obtained a total of 7750 points. I think she definitely deserves a German 1,0.

All in all, after spending 116 days at ZEI, even if she gained a few kilos enjoying the delicious German beer, bread and sausages as well as the culinary experiment of the canteen, even if she never got used to the coffee of the automat and even if she had to sign the attendance sheet 6960 times, she is really satisfied with her overall experience in Bonn and definitely recommends ZEI’s MES to everyone.

Ghislain Nicolas, Anja Petri, Class of 2007
Class of 2001
Ypek Aynuksa, Frederik Becher, Tomislav Belovari, May Brüggemann, Karlo Culo, Michelle Daley, Matthew Downey, Tatjana Filipova, Elisabeth Glas, Sylwia Golonka, Seyda Hanbay, Lars Kindervater, Rolf Peter, Julia Pilgrim, Shamal Ratnayaka, Bernd Schumacher, Karlis Svikis, Alina Tanasescu.
MES - Ten Years of Post-Graduate Education

Idea, Concept, Objectives

In the beginning of 1998, following a decision adopted by the senate of the University of Bonn with the approval of the North Rhine-Westphalian Ministry of Science, ZEI’s avant-garde and significant project of hosting young academics for a one-year English-taught post-graduate program in European Studies was under way.

In cooperation with the German Federal Foreign Office, the Federal Ministry for Education, Science, Research and Technology, as well as representatives from the industry and academia, ZEI has meticulously drawn up an innovative, interdisciplinary, and practice-oriented curriculum specifically designed to respond to the growing demand in the public and private sectors for young professionals possessing a comprehensive expertise in European affairs.

With this unique program, ZEI was seeking to improve in the “European skills” of the new generation of graduates in a targeted manner by imparting to them further specialized theoretical and practical knowledge beyond the scope of their previous academic qualifications.

On 12 October 1998, the first fourteen Master fellows embarked on this intellectual journey with the objective to become “fit” for Europe.

A Trademark for Academic Excellence

Over the years ZEI’s MES has acquired an international reputation of academic excellence attributable to the high-quality level of its methods and teaching standards. Every year, more than one hundred graduates from all over the world apply for the Master of European Studies. After a competitive selection process, a maximum of 32 candidates at the most are chosen to be part of the group of fellows that will get the opportunity to study at ZEI.
A Dynamic Echoing of the EU’s Reality

During the ten years of existence of MES, the European Union has registered substantial transformations. The issues at the heart of the political development in Europe during the period under discussion have been the introduction of the Euro as the new common currency for 12 European countries in January 1999; the entry into force of two treaties dealing with institutional reforms, namely the Treaty of Amsterdam in May 1999 and the Treaty of Nice in February 2003; the launching of the Lisbon Strategy in March 2000 to raise the European competitiveness worldwide, incite economic growth, and create jobs; the adhesion of 12 new member states - ten in May 2004, followed by two in January 2007, thus tremendously extending the scope and cultural diversity of the EU; the celebration of the 50th Anniversary of the Treaty of Rome; the debates surrounding the Constitutional Treaty, which ended up in the drafting and signing of the Treaty of Lisbon, better known as the Reform Treaty; and, ahead of the 2009 elections to the European Parliament, all eyes are turned to a new challenge: to bring the Union closer to its citizens.

ZEI has always been concerned about developing the curriculum of its Master Program in conjunction with the integration process, in order to respond to the new challenges facing the EU, the demands and needs of its students, and the job market on an international level. In the course of the past ten years, ZEI has improved its course outline by widening the range of its practice-oriented elements through the introduction of innovative concepts such as a Career Development Program to train the students’ social and management skills; a simulation of the negotiation process in the Council of Ministers; a module on EU lobbying strategies; preparatory workshops on entry exams of EU Institutions and International Organizations; Europe Dialogues, where students get the chance to discuss current issues of particular importance for the EU with renowned experts; and finally field-trips to the EU and some German institutions and international organizations.

Class of 2008 during the field trip to Brussels.
Privileged Partnerships

The Master of European Studies Program offered at the University of Bonn is one of only four Master programs in Germany that cooperate with the German Federal Foreign Office. Master fellows therefore benefit from this special partnership by getting the opportunity to meet with the students attending the other three German Master of European Studies Programs in Berlin and discuss current political issues with high-ranking diplomats from the Foreign Office.

In addition, MES fellows benefit from ZEI’s vast network of cooperation partners and Alumni. The cooperation partners of the Master of European Studies Program are EU and German governmental institutions, international organizations, NGOs, national and multinational companies, and foundations.

Lecturers for the Europe Dialogue work in key positions in those institutions or companies. Master fellows can therefore use this opportunity to establish their own contacts for internships or a professional start.

“The Master of European Studies is a very special program. Among its strengths are the multicultural origin of the fellows and their different academic backgrounds, the mixture between professors and experienced practitioners, a high-level organization and good student assistance.

The MES is therefore a very comprehensive program that ensures the comprehension of the EU structure and functioning. It prepares students from all parts of the world since 1998 for a career within the EU-institutions, international organizations, top national administrations or national or multinational companies.”

Jasmin Battista
Legal Secretary at the Court of First Instance of the EC (Luxembourg)
Class of 2002

Course Duration, Structure and Content

Course Duration

The curriculum is modeled according to highest international standards for post-graduate and master programs. From the academic year 2008 on, the 12-month Master Program is divided into two successive study-phases:

- Nine months of intensive full-time studies spread out over two semesters (from mid-October to June 30th)
- Three months dedicated to the completion of a Master-thesis

Every year up to 32 students go from ZEI into an exciting career!

An Original Program Structure

MES is a particularly attractive program for students who aspire to enter positions in the highest levels of corporate management and public administration. Its appealing character lies in its unconventional and stimulating learning methods, its combination of theoretical and practical elements, its high teaching standards, its interdisciplinary nature and its flexible and ever-evolving structure.

“The ZEI Master of European Studies has always been a pleasure for me to teach in. The students are lively and motivated by a desire to contribute to the future progress of the European Union. They come from a wide variety of backgrounds and the program is well designed to give them essential advanced knowledge in the necessary variety of topics relevant to the EU. One of the pleasures of the program is the sharing of economic and political experience from so many diverse viewpoints.”

Patrick Minford
Professor of Applied Economics, Cardiff Business School, Wales (UK)
Course Structure MES

Anchored in a dual learning-approach framework, optimally combining theoretical and practical elements, the academic year of ZEI’s MES is built on the following three complementary education units:

- **Lectures**
  - to acquire theoretical knowledge on EU matters

- **Europe Dialogues**
  - to get an insight into job opportunities

- **Career Development Program**
  - to develop presentation and management skills

ZEI developed this unique training concept in order to help fellows improve their expertise and management skills. These three training dimensions allow them to gain expertise in EU matters, develop their social skills and start establishing a personal network. The mastery of these aptitudes indeed raises the appeal of MES fellows for future employers.

“This program has been amongst the first in Germany to offer post-graduate studies for all those who wish to qualify for a professional career related to the EU. It is not only the carefully designed curriculum – interdisciplinary and offering insights into the practical operation and management of EU politics – and the participation of qualified and experienced teaching staff which have been serving this goal from the outset of this pioneer-program. Since it is taught in English, the Master fellows can improve their command of this language. And, last but not least, being part of a multicultural class for one academic year is an invaluable experience and definitely enhances social skills.”

*Rudolf Hrbek*

Jean-Monnet-Professor and Chair for Domestic and EU-Policies, University of Tübingen (Germany)
Course Content

Lectures

The interdisciplinary nature of the curriculum of the Master program has proven to be the appropriate structure to meet the need for young high-potential students with a broad, top quality education.

The curriculum comprises 360 hours of basic and specialized modules. Each semester, fellows attend 3 basic modules and 9 specialized ones, totaling 24 and 12 hours respectively. The basic modules provide them with a general overview of the historical, political, economic and legal foundations of European integration, whereas the specialized modules offer them detailed knowledge on relevant contemporary issues.

- **Political Science** modules focus on contemporary political issues in Europe, especially as they pertain to the wider spectrum of integration theories, as well as the institutional and policy development of the European Union since the ratification of the Treaties of Rome;

- **Economics** modules cover the economic, monetary and financial aspects of the EU, and analyze the Union’s internal market against the backdrop of economic globalization and the international trade regime;

- **Law** modules deal with the constitutional principles of the European Community, the sources and application of EU law, the legal structure of the internal market, and the jurisdiction of the European Court of Justice, as well as other EU institutions.

Since all modules focus on the diverse facets of the European integration process concurrently, the Master fellows learn to intertwine their knowledge to obtain a general understanding of the EU’s inner mechanisms.
Career Development Program

The Master of European Studies at ZEI is the only European Studies program in Germany and one of only a few programs in Europe that offers such an intensive and wide-range career-oriented training program. The official trainer of the German Federal Foreign Office prepares the fellows for job applications and interviews through comprehensive personal profiling sessions, while experienced instructors and high-ranking members of the German Federal Administration give workshops to help them develop managerial and negotiation skills that are essential for a successful career development.

During the course of study, students work in multinational teams in order to improve their intercultural understanding and enhance their team spirit. The Career Development Program includes the following trainings and workshops:

**Trainings**
- Application training
- Personal profiling
- Preparation for the EU concours and similar entry-level competitions
- World Bank and IMF’s career-entry options

**Workshops**
- Simulation of negotiations in the Council of Ministers
- Efficient negotiation and lobbying strategies in the EU

“I frequently meet MES alumni in conference rooms in Brussels, Strasbourg and in ministries around Europe. They are either undertaking an internship or have a full time position within EU-related institutions.

I always encounter the same reaction, namely MES fellows say to have very fond memories of the time they spent at ZEI: “Do you remember me? I did the ZEI Master of European Studies few years ago and I can still remember quite well your workshop on EU negotiation strategies. I now apply and experience some of the approaches you taught us in my daily work with pleasure and success.”

It is always gratifying for a lecturer to hear such encouraging comments from former students. I am therefore convinced that the inclusion of praxis-oriented elements into MES curriculum corresponds to the right method to successfully educate and prepare graduates to enter the labor market.”

Dr. Klaus-Jörg Heynen, Director-General, Federal Ministry of Food, Agriculture and Consumer Protection (Germany)
**“To Realize Professional Desires”**

*Dr. Cordula Janowski is Head of Executive Education at the Hertie School of Governance, Berlin, and was Program Director of the ZEI Master of European Studies until 2007.*

ZEI: The Master of European Studies at ZEI is the only European Studies Program in Germany and one of only few programs in Europe offering such an intensive and wide-range career-oriented training program, Career Development Program. Dr. Janowski, what was your motivation for launching this unique initiative?

Dr. Janowski: I have seen with great satisfaction that career development is no longer a unique ‘phenomenon’ at German Universities. Private and public universities seem to have realized that it is essential to advise students on the career track they desire. My major objective at ZEI was to provide ZEI fellows with trainings and advice that would allow them to realize their professional desire – a career in international organizations, national top-administrations and alike. I wanted to help them to better identify their individual career target on the basis or their potential and to present themselves in a way that employers could hardly say “no”.

ZEI: Why, in your opinion, is the Career Development Program such a considerable feature of MES curriculum?

Dr. Janowski: My long-year commitment as Program Director at ZEI and my current commitment as Head of Executive Education at the Hertie School of Governance allow me to see both “sides”: the needs and wishes of graduate employees and the perspective of potential employers in the institutions I mentioned. Many excellent students do not know how to present their potential to the right institution or company and in a way that the recruiter or manager will say “this is a high-potential, who brings the capacities I need”. Some students do not even see how fantastic their potential is. International organizations, national top-administrations and NGOs are striving for appropriate candidates, but it is up to the candidates to present themselves in a way that the recruiter will realize “this could be the person I am looking for”. ZEI’s Career Development Program is very suitable to fill this gap of communication.
Europe Dialogue

The Master of European Studies Program guarantees a practice-oriented approach both during classes and in the course of the “Europe Dialogue”. ZEI organizes Europe Dialogues especially for its Master fellows. Practitioners from EU institutions, national administrations and international companies provide the students with an insight into their fields of work. It is an excellent opportunity for the fellows to discuss with them about contemporary issues related to their field of specialization, job-entry possibilities and to establish personal contacts.

Field Trips

During the academic year, field trips are undertaken to the EU Commission, the Permanent Representation of Germany to the EU in Brussels and NATO-headquarter; the German Bundestag, the German Federal Foreign Office and the Federal Ministry of Economics and Technology in Berlin; the European Central Bank and the German Federal Bank in Frankfurt; the Court of Justice of the European Communities in Luxemburg as well as the European Parliament, the Council of Europe, the European Court of Human Rights in Strasbourg and the European Parliament. During the field trips, fellows get the chance to listen and talk to high-ranking members of these institutions, discuss current political topics with them, get an impression of how the institutions function, and establish a personal network for future internships or job-entries.

Internship

ZEI encourages fellows (if they wish), to conclude their academic year with an internship in the public or private sector. ZEI’s vast network represents an international gateway to professional contacts and good career opportunities.
Master Degree

After the successful completion of all program elements, the Faculty of Arts (Philosophische Fakultät) of the Rheinische Friedrich-Wilhelms-University of Bonn bestows upon ZEI fellows the degree of Master of European Studies. From October 2008 on, the one-year intensive Master program amounts to 70 ECTS credits.

ZEI Publications by MES Fellows

Being part of ZEI’s network, the Master fellows may contribute to the center’s research activities by writing articles or papers for one of its various publications or by organizing events on topics related to their field of study.

ZEI Discussion Papers by Master Fellows

- Recovering from a Failed Constitution. An Analysis of the EU Reflection Period. Class of 2008 (C 183)
- Reconstructing Europe. Two Alternative Proposals for a European Constitution. Class of 2007 (C 171)
- The European Constitution and its Ratification Crisis. Constitutional Debates in the EU Member States. Class of 2006 (C 156)
- Que Sera? A Scenario for Europe in 2010... Class of 2001

Application process

Admission Requirements

The English-taught program is open to young graduates from all over the world. Every year ZEI welcomes fellows (students) from many different nations who were selected through a competitive selection process. In order to facilitate in-class discussions and to provide fellows with the adequate academic assistance, the class size is limited to 32 students.

Applicants must hold a university degree and are expected to have a proven track record of academic excellence and above-average scholastic achievements. Academic and personal skills are evaluated by ZEI’s admission board on the basis of an official transcript and two personal recommendation letters, of which at least one has to be issued by a university professor.

Fluency in English as well as a good knowledge of a second official language of the EU is required and has to be proven in an officially recognized test (TOEFL, IELTS or similar).

Applicants should have basic knowledge of and strong commitment to European affairs and have to explain their motivation to study at ZEI in a motivation letter. Moreover, relevant work experience (including internships) is essential.
ZEI Master of European Studies
re-accredited with the Highest Scores

The Master of European Studies at the Center for European Integration Studies of the University of Bonn has been re-accredited for another five years with the highest scores. An intensive evaluation by the FIBAA, the Foundation for International Business Administration Accreditation, has underlined the strengths of the program, one of the best of its kind in Europe.

FIBAA rated the program with the highest scores, most notably in the following fields: international and outstanding faculty, excellent combination of theoretical and practical elements in the curriculum, professional social and management skills training, and strong practical approach.

This was the first re-accreditation of a Master Program at the University of Bonn. "We feel encouraged and commit ourselves to maintain the high international standard of our Master Program. With this post-graduate program we contribute to the strengthening of competences on EU matters inside and outside Europe," declared ZEI Executive Director Prof. Ludger Kühnhardt.

(December 2007)

Tuition Fee

The tuition fee for the study course is € 6,500. It allows access to all courses, field trips and the services of the Career Development Program. ZEI does not provide financial funding to cover the tuition fee or living and housing costs. However, it cooperates with several foundations that offer scholarship programs. A limited number of scholarships from ZEI Cooperation partners are available for students from certain regions who are admitted to the program.
Class of 2003
A distinctive feature of ZEI’s MES is the unique composition and high qualification of its international team of lecturers. The program’s faculty consists of a mixture of internationally renowned professors, who possess an excellent academic reputation and proven teaching experience, as well as policy-makers and high-ranking experts, with recognized professional experience in EU-related topics. Over the last ten years, more than 90 lecturers from 18 different countries have taught MES fellows. Students are therefore provided with high-level teaching standards and they benefit from the enriching diversity of methodological approaches.

The mission of the lecturers is to prepare fellows for a national or international career in European administration, industry or politics. Teaching methods vary given the multinational backgrounds of the lecturers. Nevertheless, lecturers commit themselves to recourse to modern and internationally accredited teaching methods. This comprises first of all the dialogue-oriented involvement of students on the basis of working groups and team-presentations, question-and-answer periods during class as well as discussion in working groups or class and case-studies on individual basis or in ad-hoc teams.

The program is focusses on its fellows – both intellectually and with regard to social skills. Consequently, all lecturers perceive themselves as professors and mentors, who support students academically and with their career plans.

The class-size, limited to 32 fellows per year, allows for intensive support and a close network between both the fellows and the lecturers and fellows among themselves.

Matthias Winiger, Rector of the University of Bonn, with ZEI staff at the final ceremony of the Class of 2005
ZEI Directors

The center draws on in-house, national and international experts. ZEI directors teach basic or specialized modules in political science, law and economics. They are internationally renowned experts in their respective field of study. Besides their academic work, they all have extensive experience in policy advising.

Prof. Jürgen von Hagen specializes in international and monetary macroeconomics as well as public finance. Before joining ZEI, he held a chair of economics and served as director of the Institute for Advanced Studies at the University of Mannheim. Previously, he was professor of business economics at the University of Indiana. Besides his work for ZEI, Prof. von Hagen is Director of the Institute for International Economic Policy of the University of Bonn.

Prof. Christian Koenig specializes in constitutional and administrative law. His main areas of research are the regulation of network industries and European health markets, public procurement, and competition law, as well as procedural law. Before joining ZEI, Prof. Koenig taught public and administrative law at the University of Marburg. Among other accomplishments, he was visiting lecturer at the Federal Academy of Public Administration at the Federal Ministry of the Interior.

Prof. Ludger Kühnhardt specializes in European and comparative regional integration, political theory, and the global role of Europe. He was a speechwriter for the former German President Richard von Weizsäcker. Before joining ZEI, he held a chair of political science at the University of Freiburg, where he was also dean of his faculty. As a visiting professor he taught in North America, Africa and Asia.

Selected Publications by ZEI Directors

Class of 2004

The Master of European Studies at ZEI offers a rich and varied program. It is a program that includes courses on many different aspects of European integration, taught primarily from the academic perspectives of political science, economics and law. The teaching team, some of whom are based at ZEI and some of whom are visiting professors, are all well-established figures in their respective academic areas. The course provides an excellent grounding and qualification for a wide range of careers in both the public and private sectors.”

Neill Nugent, Professor of Politics and Jean Monnet Professor of European Integration at Manchester Metropolitan University (UK)

**Professorial Lecturers**

**In Economics:**

- Prof. Willem Molle, University of Rotterdam (Netherlands)
- Prof. Wulf-Henning Roth, University of Bonn (Germany)
- Prof. Val Samonis, University of Toronto (Canada)
- Dr. Aad van Mourik, University of Maastricht (Netherlands)
- Prof. Werner Neudeck, Diplomatic Academy of the University of Vienna (Austria)
- Prof. Sijbren Cnossen, University of Maastricht (Netherlands)
- Prof. Horst Raff, University of Kiel (Germany)
- Prof. Gabriele Tondl, University of Vienna (Austria)
- Prof. Mathias Hoffmann, University of Cologne (Germany)
- Prof. Patrick Minford, Cardiff Business School (UK)
- Klaus Bünger, State Secretary (retired) and ZEI Senior Fellow (Germany)
- Prof. Simona Beretta, Catholic University of Milan (Italy)
- Prof. Iulia Traistaru Siedschlag, The Economic and Social Research Institute (Ireland)
- Prof. András Inotai, Hungarian Academy of Sciences (Hungary)
- Prof. Ryszard Rapacki, Warsaw School of Economics (Poland)
- Prof. Fernando Ballabriga Clavería, ESADI Business School (Spain)
“Teaching in the well-organized Master of European Studies Program was ever since 2000 a very enjoyable activity. Due to the selective admissions policy of the steering committee students are well-motivated. The high quality of students allows topical issues of European Law to be analyzed thoroughly in a limited time. The tutorial groups further contribute to the practice-based approach which underpins the whole program. These tutorials, in which students give presentations at every meeting, enable the acquisition of knowledge and insights to be combined with the acquisition of other necessary skills which are highly appreciated in professional practice.”

Gert Straetmans

Professor of International and European Trade Law and European and Belgian Economic Law, University of Antwerp (Belgium)

In Law:

- Prof. Roland Bieber, University of Lausanne (Switzerland)
- Prof. Stephan Breitenmoser, University of Basel (Switzerland)
- Prof. Laurence Gormley, University of Groningen (Netherlands)
- Prof. Matthias Herdegen, University of Bonn (Germany)
- Prof. Stephan Hobe, University of Cologne (Germany)
- Prof. Piet Jan Slot, University of Leiden (Netherlands)
- Dr. Andreas Bartosch, Haver & Mailänder (Germany)
- Silke Obst, European Commission (Belgium)
- Prof. Martin Seidel, ZEI (Germany)
- Prof. Gert Straetmans, University of Antwerp (Belgium)
- Prof. Alexander Lorz, State Secretary at the Ministry of Higher Education, Research and the Arts of Hesse and Professor at the Heinrich Heine University of Düsseldorf (Germany)
- Robert Klotz, Partner, Hunton & Williams LLP Brussels, (Belgium)
- PD Dr. Hans-Georg Dederer, University of Bonn (Germany)
- Jasmin Battista, Court of First Instance of the EC (Luxembourg)
- Richard Crowe, European Court of Auditors (Luxembourg)
"I teach a module on European Foreign and Security Politics at ZEI for almost three years and I still do enjoy it. It is not only the fact that the class is multicultural and that I am confronted with different perspectives on European Integration (from inside as well as from outside), it is more the fact that the Master fellows are eager to learn and are always ready and prepared to challenge me as a professor. Their critical spirit enables me to sharpen my arguments and sometimes to rethink and rework them. And what else can a scholar who teaches expect than being challenged on a high intellectual ground and carrying home ideas and thoughts which then are translated into my own arguments."

Carlo Masala
Professor for International Relations, German Federal University of the Armed Forces, Munich (Germany)
"Meeting the Highest International Standards"

Prof. Stefan Fröhlich was the first MES Program Coordinator and is currently Professor for International Politics at the University of Erlangen-Nuremberg (Germany)

ZEI: The ZEI Master of European Studies Program was launched in October 1998, three years after the foundation of the Center for European Integration Studies. Being embedded within ZEI’s framework, what was the initial mission to be fulfilled by MES?

Prof. Fröhlich: The purpose of the establishment of the MES was threefold: First, we wanted to underline and strengthen the interdisciplinary approach of the center by creating a program which was devoted to the studies of the economic, political and legal dimensions of European integration. Second, we wanted to establish a program which proved ZEI’s purpose to make further education one of the most important pillars of its agenda. As there is a great need for comprehensive expertise in European affairs at both public and private levels, the center wanted to contribute to the training of young professionals and prepare them for future careers in these fields by offering a combination of theoretical and practical elements in the curriculum. Third, by meeting highest international standards in the course structure and teaching all classes in English, the center wanted to attract as many excellent foreign students as possible and strengthen its internationality.

ZEI: The European integration process has registered a considerable deepening and widening over the past ten years. In which way has MES developed along the European reality and adapted itself to respond to the new challenges facing the EU?

Prof. Fröhlich: From the very beginning, ZEI has always tried to develop the MES curriculum along the current developments of the integration process. An international faculty tries not only to provide highest teaching standards but also to adapt its course outline to the newest challenges facing the integration process, thus making the course structure very flexible. Above that, by inviting experts to the so-called European Dialogue the center from the very beginning offers a practice-oriented approach to the idea and concept of the MES Program. Additional field trips further contributed to a very contemporary and up-to-date further education.

ZEI: Professor Fröhlich, what did ZEI’s Master of European Studies accomplish during its first ten years of existence?

Prof. Fröhlich: I definitely think that MES has become one of the leading post-graduate programs on European
Affairs. Its reputation has made it a program that is highly recognized in Germany and abroad. Compared to many other programs in that field, it has been constantly improving its curriculum and standards. This is an additional ground why ZEI fellows have been successful in their professional careers.

Lecturers of the Europe Dialogue and Trainers of the Career Development Program include:

- Dr. Klaus Jörg Heynen, Federal Ministry of Food, Agriculture and Consumer Protection (Germany)
- Dr. Werner Hoyer, Member of the German Parliament (Germany)
- Dr. Michael Köhler, European Commission (Belgium)
- Horst Bacia, German Newspaper FAZ (Belgium)
- Michael Kurth, Head of the German Federal Network Agency (Germany)
- Elmar Brok, Member of the European Parliament (Germany)
- Dr. Bernhard Welschke, Federation of German Industries (BDI) (Germany)
- Dr. Peter Klocker, Federal Cartel Office (Bundeskartellamt) (Germany)
- Wolfgang Köpf, Deutsche Telekom (Germany)
- Dr. Reinhard Schwegge, German Federal Foreign Office (Germany)
- Prof. Katalin Botos, Pozmany Peter Catholic University (Hungary)
- Arntraud Hartmann, World Bank, retired (Germany)
- Dr. Marcus Höreth, ZEI and Institute for Political Science and Sociology, University of Bonn (Germany)
- Uwe Stegemann, Mc Kinsey & Co. (Germany)
- Rüdiger von Stengel, The Boston Consulting Group (Germany)
- Dr. Ursula Esser, German Academic Exchange Service (DAAD) (Germany)
- Dr. Peter Kalbe, European Commission (Belgium)
- Burkhard Reith, Ministry for Innovation, Science, Research and Technology of North Rhine-Westphalia (Germany)
- Prof. Wolfgang Straßburg, RWE AG (Germany)
- Dr. Thomas Kling, Mc Kinsey & Co (Germany)
- Dr. Marc Oliver Bettzüge, The Boston Consulting Group (Germany)
- Dr. Schmiedeberg, The Boston Consulting Group (Germany)
- May Brüggemann, German Federal Foreign Office (Germany)
- Dr. Maria von Harpe, Management-Kolleg, Vierwaldstättersee (Switzerland)
- Klaus Hänsch, Former President and Member of the European Parliament (Germany)
Ruth Hieronymi, Member of the European Parliament (Germany)

Dr. Wilhelm Schönfelder, Permanent Representation of Germany to the EU (Brussels, Belgium)

Dr. Ralph Süppel, European Central Bank (Germany)

Dr. Friedrich Schwandt, The Boston Consulting Group (Germany)

Dr. Kristine Heilmann, ITB Consulting (Germany)

PD Dr. Sven Hölscheidt, German Parliament (Germany)

Dr. Geert Ahrens, Ambassador (retired) and Head of OSCE missions to Eastern Europe (Germany)

Prof. Hüseyin Bagci, Middle East Technical University Ankara (Turkey)

Dr. Eckhard Deutscher, World Bank (Germany)

Dr. Rüdiger Hahn, German Federal Network Agency (Germany)

Ulrike Seibel, WeltWeitLeben (Germany)

Jonathan Brenton, British Embassy (Germany)

Bettina Hegmann, Schmidt & Schorn (Germany)

Dr. Anne Sophie Krossa, Lancaster University (UK)

Dr. Cordula Janowski, University of Bonn (Germany)

Jasmin Battista, Court of First Instance of the EC (Luxembourg)

Dieter Offenhäußer, German Commission for UNESCO (Germany)

Dr. Stephan Eisel, Member of the German Parliament and Member of the Committee on EU Affairs (Germany)

Alojz Peterle, Member of the European Parliament and Ex-Prime Minister of Slovenia (Slovenia)

“What impressed me from the outset with the MES Program is the fellows’ keen interest in European issues, wherever they come from and whatever their background is. As a practitioner in Brussels for more than ten years, it is particularly striking to see how many of them actually find their way into the institutions or into related legal and policy jobs. This shows that ZEI’s Master of European Studies Program really provides the students with the relevant knowledge and insights.”

Robert Klotz
Partner, Hunton & Williams LLP, Brussels (Belgium)
Class of 2005

The Master of European Studies is embedded in the framework of the Center for European Integration Studies (ZEI). MES fellows therefore benefit from the services and facilities of ZEI’s overarching structure. The academic dynamism and the international influence of the center constitute an intellectually stimulating environment. As a complement to their education, fellows have the opportunity to take part in the many events organized by ZEI and get in touch with high-ranking scholars, practitioners and politicians working on European issues.

**Foundation**

The Center for European Integration Studies was established in 1995 as an independent research institute for advanced research and education at the Rheinische Friedrich-Wilhelms-University of Bonn. Jointly with the Center for Development Research (ZEF), ZEI constituted until the end of 2004 the International Academic Forum Bonn (IWB) and was coordinated and administrated under its umbrella. Its foundation is anchored in the “Berlin-Bonn Treaty” of 29 June 1994, which for 10 years supported and provided federal government funding for the strengthening of the Bonn region as an international science center. This agreement fell within the scope of the substitution measures following the movement of the German Federal Government from Bonn to Berlin. The goals and principles of ZEI were laid down in a conceptual paper by the senate of the University of Bonn adopted on 4 May 1995 in consultation and agreement with the Federal Government and the State of North Rhine-Westphalia.
ZEI Mission’s Statement

"It is the objective of ZEI as an interdisciplinary and inter-departmental institution to analyze, in a regional as well as European-wide context, the problem areas arising from political, legal, economic, social, and cultural disparities in the process of integration. ZEI engages in basic conception research, stimulates integration research, and conceptual these efforts within the university as well as externally. ZEI participates in solving concrete integration problems and offers its advisory services to policy-makers. In substance, ZEI views itself as a platform for discussion of fundamental questions of integration, develops concepts, hypotheses and models. At the juncture of practice and theory, ZEI concentrates on institution and capacity building in the field of integration research in Europe. ZEI, however, will only be able to fulfill its projected function as catalyst by consistently opening up to the outside, by incorporating guest scholars, and by cooperating closely with non-academic institutions engaged in integration research and the practical process of integration, and with the European Union…"

Senate of the University of Bonn, 1995

During this first ten-year period, ZEI was supervised by an International Advisory Board chaired by Prof. Hans-Dietrich Genscher, former German Foreign Minister, and composed of public figures such as Jacques Delors, former President of the European Commission, Prof. Otmar Issing, Member of the Executive Board of the European Central Bank, Prof. Edmond Malinvaud, Member of the French Academy, Prof. Patrick Masterson, President of the European University Institute and Prof. Władysław Bartoszewski, Foreign Minister of Poland.

In the meantime, ZEI successfully managed the transformation following the initial phase. The center is now based on a new ZEI Statute, anchoring its existence as a multidisciplinary center for research, policy advice and post-graduate education with the Faculty of Arts and the Faculty of Law and Economics of the University of Bonn. Its Academic Board consists of Prof. Matthias Winiger, Rector of the University of Bonn, Erik Theissen, Dean of the Faculty of Law and Economics of the University of Bonn, Prof. Jürgen Fohrmann, Dean of the Faculty of Arts of the University of Bonn, Prof. Armin Heinen, University of Aachen and Prof. Jürgen Dongens, University of Cologne. Besides receiving basic funds from the University of Bonn, ZEI generates third-party funds for its research groups. This includes funds from the prestigious German Research Foundation (DFG), the German Academic Exchange Service (DAAD) and the European Commission.
“ZEI has taken up the tasks it has been given with great momentum and a very remarkable degree of success. What counts in the phase that now follows is to secure and extend momentum and success. The prospects that this will work are good.”

Extract from the 2002 Report of the Evaluation Commission on ZEI

ZEI has established itself as one of the pillars of the international profile of the City of Bonn, as the Mayor of Bonn, Bärbel Dieckmann, has remarked on several occasions. At the farewell ceremony of the first MES Class, she stressed the roll of the MES Program in both sharpening the image of the University of Bonn and confirming the City of Bonn as a renowned scientific location.

Research Areas

Devoted to the study of the economic, political, legal, social and cultural dimensions of the European integration process, ZEI is uniquely positioned as an international forum for academics, policy-makers, and representatives of business and interest groups. The work of the center contributes to analyzing and solving some of the pending problems associated with European integration and the shaping of Europe’s role in a global context through:

- Future-oriented research and policy advice.
- Dialogue between researchers and decision-makers.
- Innovative concepts in post-graduate and continued education.

The scope of ZEI’s research activities is very extensive. It covers diverse areas of the European integration process:

- From fiscal federalism, monetary and economic policies, European labor markets and social security systems.
- Through governance, European identity, European Neighborhood Policy, dialogue of cultures, globalization of regionalism and EU’s Common Foreign Security Policy.
- To European telecommunication law, regulation of health markets and European pharmaceuticals as well as energy, competition and allocation law.

The interdisciplinary approach to these fields has earned ZEI a reputation of excellence in Europe and beyond.
Research Cooperation and Visiting Scholars

Besides its in-house researchers and staff, ZEI cooperates with external senior fellows and regularly hosts visiting research fellows, experts, and practitioners. In the context of its activities, ZEI recommends policy institutions worldwide such as the European Commission, the European Parliament, the European Court of Justice, the Council of Europe, and government institutions. In addition, ZEI has advised the Arab Gulf States on the introduction of a common currency and Seoul National University on the establishment of a European Studies Center in South Korea and is currently counseling the Moroccan Ministry of Economics with regard to the launch of the country’s first anti-trust Commission.

Moreover, ZEI is conducting several research programs in cooperation with leading academic institutions and European Studies Centers across the globe. Besides organizing joint conferences and publications, ZEI regularly hosts doctoral students, researchers and practitioners from all over the world who join as visiting fellows for short- and long-term periods. They benefit from the stimulating environment of ZEI, its library facilities, modern office equipment, and friendly staff.

Much attention has been paid to the center’s various series of scientific publications. ZEI’s research work has been widely recognized in international discussion forums. ZEI’s publications include:

- ZEI Policy Papers
- ZEI Working Papers
- Schriften des Zentrum für Europäische Integrationsforschung at NOMOS Verlag/Baden-Baden
- ZEI Discussion Papers
- ZEI Pressespiegel
- ZEI Jurisprudential Publications
- ZEI EU-Turkey Monitor
- ZEI Regional Integration Observer
- SOE-Monitor
- SEE-Paper
- ZEI Report
- ZEI Annual Report
Class of 2006

Outreach Activities

In multidisciplinary and international work- and study-groups, and through a variety of conferences, workshops and series of lectures, dialogues and seminars, ZEI researchers regularly discuss current European issues with high-ranking guests from the academia and the public and private sectors. The following selection highlights the scope and diversity of ZEI’s research activities.

Some outstanding Speakers addressing ZEI
- European Commission President, Jacques Santer
- EU Commissioner, Viviane Reding
- EU Commissioner, Günther Verheugen
- President of the Republic of Lithuania, Valdas Adamkus
- President of Latvia, Vaira Vike-Freiberga
- Chancellor of Germany, Helmut Kohl
- President of the Republic of Malta, Guido de Marco
- President of the Club of Rome, HRH Prince Hassan bin Talal of Jordan
- President of the Republic of Macedonia, Kiro Gligorov
- Prime Minister of Serbia, Zoran Djindjic
- President of the European Parliament, José María Gil-Robles
- President of Albania, Rexhep Meidani
- Foreign Minister of Poland, Władysław Bartoszewski

Mediterranean Forum

Within the framework of the Barcelona Process, an “external” discussion of Europe’s contribution to the dialogue of civilizations found a special focus in the “Euro-Mediterranean Dialogue” between 15 EU member states and 13 Mediterranean countries. In order to bring a practice-oriented scholarly approach to this cooperation structure, ZEI conceived the “Mediterranean Forum” in 1999. On its initiative, the development of the Barcelona Process has been accompanied by periodic meetings between representatives of EU partner states, policy-makers, and scholars from Germany and other European countries. The Forum is a platform for discussion, gathering diplomats and scholars from the Partnership’s member states to exchange ideas for the future of the Barcelona Process and find peaceful and sustainable solutions to its pending problems.

Hans-Dietrich Genscher, former German Foreign Minister (1999);
Jacques Santer, President of the European Commission (1998);
Günther Verheugen, EU Commissioner (2000)
"World Axes 2000"

The “Dialogue of Cultures” was also a central topic at the international congress “World Axes 2000” held on 11 and 12 November 1999 in the former plenary hall of the German Parliament in Bonn. At the turn of the millennium, an interested audience of almost 1,000 people accepted the invitation of ZEI, the City of Bonn, and the Center for Development Research (ZEF). They attended the first congress in this historic building with leading representatives of civil society from a great variety of cultures to discuss issues of great importance to mankind, such as human rights, the evolution of ethics, conditions for good governance, global development problems and sustainable development, and future perspectives.

"Weltachsen 2000“
Neue Akzente für Forschung am ZEI

Bonner Universitäts-Nachrichten Nr. 217, 01 2000

"Plädiert für eine bessere Welt"
Erste internationale Konferenz im Bonner Bundeshaus


Neue Zürcher Zeitung, 15.11.1999

Lech Walesa, founder of “Solidarnosc” (1999)
**Parliament Forum on EU Accession**

In 1999 ZEI launched the first Parliament’s Forum on EU Accession to stress the importance of the role of national parliaments in the new democracies of Central and Eastern Europe and Cyprus in the process of EU enlargement. This forum accompanied the process of EU enlargement with periodical workshops held at ZEI every year. The chairmen of the Parliamentary Committees on European issues of all EU accession candidate countries gathered at ZEI to discuss topical European issues in the context of enlargement with senior representatives of European and German politics. This initiative provided a significant platform for discussion on the various aspects of the accession process.

**Energy Talks**

The Energy Talks are organized by the Study Circle on Regulating the Networks Economies at ZEI. Its speakers are Prof. Christian Koenig, ZEI Director, Prof. Jürgen Kühling, Chair of Public Law and Propriety Law of the University of Regensburg and Director of the Institute for Information Law of the Center for Applied Law Sciences of the University of Karlsruhe as well as Dr. Christian Theobald, lawyer at the Becker Büttner Held Law Firm in Berlin.

The Energy Talks consist of conferences gathering prominent guests from the energy industry, law firms, politics and sciences. The aim of this unique initiative is to foster dialogue between practice and research and solve some of the pending problems in the field of network industries. The purpose of the Energy Talks is to get an overview of all
sector specific network industries in order to transfer, when possible, the regulation experience of one sector to another. The Energy Talks take place twice a year, on the Petersberg near Bonn and in Berlin.

**EMU Monitor**

On ZEI’s initiative, a group of internationally renowned macro- and financial market economists from four different European countries have launched the EMU Monitor with the aim of contributing to the quality of the European Central Bank (ECB) monetary policy.

Its central objectives are to facilitate public accountability of the ECB by reviewing and commenting on its monetary policy, to stimulate public debate, and to guide monetary policy in the EMU by offering academic input. Therefore it exerts both an indirect policy influence, by helping to shape the formation of public attitudes towards the ECB’s monetary policy, and a direct influence, as its proposals and criticisms are being thoroughly discussed in the ECB itself. For each press conference, the EMU Monitor publishes a policy paper and a number of background studies.
Class of 2007

Mareike Ahrens, Matthieu Bertrand, Inga Maria Buchkremer, Chi Lun Chung, Elisabeth Cousin, Marie-Pascale Doré, Marie-Thérèse Irmgard Fuchs, Codruta Maria Guran, Katharina Heiß, Radko Hokovsky, Peter Hughes, Stephanie Jensen, Karnchanok Khunmuang, Jens Koslowsky, Göksel Kuslu, Konstantina Lakafosi, Lina Li, Tatjana Manne, Joseph Anthony McHale, Ghislain Nicolas, Anja Petri, Nadja Maria Podzimek, Djordje Popovic, Julija Postolova, Denis Presova, Nadina Roncevic, Türkay Sipahi, Aleksander Trivic Lovcanski, Ioannis Tsantoulis, Dervis Fikret Ünal.
Post-Graduate Education

Master of European Regulation of Network Industries (MERNI)

The Master of European Regulation of Network Industries (MERNI) constitutes the second pillar of ZEI’s advanced education. This one-of-a-kind interdisciplinary postgraduate degree program is devoted to educating future leaders in regulation through a rigorous training programme covering the economic, legal and policy aspects pertaining to the regulation of network industries (telecommunications, energy, water, postal services and transportation) in the context of European economic integration. MERNI serves the increasing demand for highly skilled regulatory professionals which results from the processes of liberalization spurred by the European Community. In cooperation with leading network industry actors (e.g. Vodafone, Deutsche Telekom, E.ON, Price-waterhouseCoopers), public authorities (e.g. European Commission, German Regulatory Agency) and academic partners (e.g. EPFL Lausanne), MERNI provides its participants with the know-how, legal and management skills that are indispensable for a successful career both in private and public sectors alike.

The program constitutes an innovative response to the challenges facing contemporary network industries, bringing together the best from academia and day-to-day regulation to create a unique learning environment for its participants. Comprised of outstanding academics and practitioners with a long professional commitment to the regulation of network industries, the MERNI faculty assembles a body of regulatory experts that meets the fundamental requirement of excellence in regulatory education.

MERNI provides participants with knowledge and insight through a series of complementary modules. Each module is a highly compact and self-contained unit and deals with either an important analytical theme (e.g. Liberalization of network industries in the EU; Introduction to economics of network industries, EC antitrust law and merger control) or a particular network industry.

Considering the importance of the network industries not only for the EU Member States but also for the economies of other countries and regions world wide, MERNI is open to participants from all over the world. In its first study year 2007/08, the Program is hosting 16 students from nine different countries, including China, Germany, Greece, Mexico, Panama, Russia, Slovakia, Turkey, and the USA.

For more information on MERNI, please refer to the program’s website www.merni.net.
Meri-Students (Class of 2008)

Volker Bache, Francisco M. Zorilla Mateos, Karlis Svikis, Pinar Yildizhan, Georgios Iliopoulos, Suobin Wang, Vasilios Kempapsis, Mehmet Omur Pasaoglu, Sonja Fechtner, Fabian Kohlhof, Müge Özercan Pasaoglu, Johanna Herman, Alexandra Kryaneva, Katharina Wenzel, Lea Jaletzke, Maira Serrano Prados
**Summer School on Monetary Theory and Policy**

Since 1997 ZEI has been running a summer school, initially designed as “ZEI Summer School in International Macroeconomics, Money and Finance”. It offers to a group of approximately 25 young economists from Europe, North America and Asia, working for European Central Banks or being junior scientists and scholars at the level of doctoral or post-doctoral studies, a program of lectures delivered by internationally renowned scientists and scholars as well as seminars in which the participants present their own research projects and get valuable impulses from fellows and lecturers.

**Transatlantic Summer Academy (TASA)**

Founded by Prof. Lothar Hönnighausen in 1994 the Transatlantic Summer Academy has developed into one of the major international activities of the University of Bonn. The main goal of the academy is to sharpen the awareness among future decision-makers that the transatlantic relations are as important as during the Cold War. Only together can Europe and America master the multifaceted challenges of a globalized world in the 21st century. The academy provides an intensive four-week inter-disciplinary program of lectures, tutorials, panel discussions, and briefings in the fields of politics, economics, law, history and culture. The program offers the participants sustained contact with a wide range of experts and personalities from government, politics, economics, academia, and the media to discuss central issues facing the transatlantic relations with them. Excursions to Strasbourg, Berlin, and Brussels are a central aspect of the program. The program also includes field trips to Cologne, Düsseldorf, and Aachen. The academy concludes with three simulation games in the areas of politics, economics, and law. For several years, ZEI organized and hosted TASA.

**Summer Academy in Comparative Regional Integration**

Fifty years after the signing of the Treaty of Rome, the European Union has become a worldwide benchmark for peaceful conflict resolution, economic prosperity, and pooled sovereignty. In the meantime, parallel to European efforts, other regions around the globe got engaged in their own efforts to build their region. The leading idea behind the Summer Academy in Comparative Regional Integration, held for the first time in 2007 and gathering participants from all over the world, is to create a platform for discussion and mutual learning on issues of regional integration.

*Hans-Gert Pöttering, President of the European Parliament, with participants of ZEI Summer Academy in Comparative Regional Integration from SADC and ECOWAS (2007)*
This program at ZEI, sponsored by the German Academic Exchange Service (DAAD), aims to strengthen young academics’ knowledge in regional integration with a comparative focus on the European Union, to give the participants the possibility to critically assess region-building processes from their own perspective, to compare their respective regional integration scheme with the European experience, to analyze the impact of bi-regional trade agreements, to discuss the capacity of the EU to serve as a partner and role model for third countries and regions with renowned scholars and experts, and to enable participants to develop problem-oriented approaches for deeper integration in their own region. The Summer Academy, organized by ZEI since 2007, allows participants to acquire special expertise and research skills, and also to enhance their intercultural competences.

_The Bulgarian-Romanian Inter-University European Centre_

The BRIE project was launched in 2000 under the initiative of the German’s Rector Conference (HRK) and is financially supported within the framework of the EU Stability Pact for the South-Eastern European countries by the German Federal Ministry for Education and Research (BMBF) and the Hertie Foundation. Together with its German partners, ZEI was responsible for the development of the scientific aspects of the European Studies Program in Rousse under the coordination of ZEI Senior Fellow, Dr. Emil Mintchev. The institution now runs four-semester Master programs in European Studies in Rousse, on the Bulgarian side of the Danube River, and in Business Informatics in Giurgiu in Romania. BRIE is sited at what is so far the only Danube Bridge linking the two countries.
Under the umbrella of the BRIE project and in the context of the “Academic Reconstruction of South Eastern Europe of the German Federal Office”, the Task Force South Eastern Europe at ZEI initiated the Network of European Studies in South Eastern Europe in 2000. The Network, supported by the German Rector’s Conference and DAAD, aimed at establishing and strengthening European Studies Programs in the region in order to draw these countries closer to West European standards and values. Within this framework, ZEI organized different formations at the university and school levels and summer schools such as:

- **Training courses for civil servants** of the Romanian government in preparation for the country’s accession to the EU.

- **Stability Pact Summer School’s** one-week program on current issues of European integration and the Stability Pact for South-East Europe, run by ZEI in cooperation with the Academy for Diplomats of the Foreign Office of the Republic of Croatia at the Internal Center of Croatian Universities in Dubrovnik.

- **“Train the trainers” seminars** to offer future teaching staff further instruction on the EU.
**ZEI-Viag Interkom Summer School on European Telecommunications**

This Summer School was jointly organized by ZEI and Viag Interkom (VI) to create a collaboration scheme between research and industry in order to respond to the need of high-qualified telecommunications law specialists on the labor market. The summer school was directed at law students and trainees from all over Europe, who are already involved in the issues surrounding European telecommunications law or who desire to specialize in that field. The notable feature of the summer school was its practical involvement, which ultimately assisted participants in entering their professions. (2001)

**European Summer University on Infrastructures in Israel and the Palestinian Territories**

The European Summer University was a joint project of ZEI and the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ), initially conceived for a three-year period, on the regulation of infrastructures in Israel and the Palestinian Territories. The chief aim of the program’s concept was to create a permanent forum for the practical exchange of specialist knowledge regarding issues pertaining to the regulation of infrastructures between Europe, Israel and the Palestinian Territories. A further aspect was to bring together Israeli and Palestinian decision-makers of tomorrow and, partly, of today by organizing rounds of talks with prominent personalities. (2003)

**Seminar for Students of International Relations and International Law from Central Asia**

A project funded by the DAAD and the Stifterverband für die Deutsche Wissenschaft, the program forms part of ZEI’s multitude efforts to train multipliers and prospective contacts for German government organizations among the partner countries of the EU. The two-week seminar held several times at ZEI aimed to introduce postgraduate students and diplomats from Central Asia with the political, legal, and economic foundations of the EU. (2002)
Summer Academy in Taiwan

European integration is increasingly studied around the globe. Against this background, the Center for European Integration Studies organized an EU Summer School in 2007 in cooperation with the Graduate Institute of European Studies at Tamkang University, Taipei. This cooperation was made possible on the basis of the partnership between the University of Bonn and Tamkang University. The Summer School was financed by the German Academic Exchange Service (DAAD).

Experts from ZEI as well as of Tamkang University introduced and discussed different aspects of European integration, addressing historical as well as current developments from political, economical and legal perspectives. In addition, excursions were organized to the Taiwanese Ministry of Foreign Affairs and the Ministry of Economics in order to highlight the everyday relevance of EU policies in international affairs. More than 100 participants, students and graduates from 18 Taiwanese universities joined this first ZEI-Tamkang University Summer School.
Class of 2008

Diana Amado, Tobias Buchmann, Aurore Colella, Lili Deyanova, Michaela Dienhart, Hristina Dojcinova, Laura Flamm, Ewelina Gulbinowicz, Soo-Yeon Laura Jin, Niall Judge, Claus Königs, Elodie Lafitte, Anke Müller, Anna Niemann, Deniz Özgür, Cristina-Gabriela Prata, Robert Richter, Claudia Roese, Annette Rothfuß, Sonja Ana Luise Schröder, Fabio Speciale, Milos Stanojevic, Maria Zofia Staszkiewicz, Filip Tosevski, Ana Maria Trias López, Meredith Catherine Tunick, Vladimir Varavkin, Denise Von der Osten, Oguzhan Yanarisik, Wan Tung Perlie Yu.
Facilities

The Library – A European Documentation Center

ZEI’s infrastructure includes a library that is continuously expanding. It is a reference library for official EU publications and research facilities for European databases. After 10 years of existence, it comprises 24,000 scientific monographs and 1,500 journals around 330 of which are on a regular basis. The periodical’s section provides some 1,000 titles from around the world. It has a specific stock of the Council of Europe books – a wide spectrum of publications ranging from youth policy and drug prevention through democratization in Eastern Europe to cultural policy that also includes minutes of meetings.

The library, which has acquired the status of an official European Documentation Center (EDC), is regularly supplied with documents published by the European Commission since 1986. They are electronically recorded and thus easily accessible. It comprises both gazettes and brochures. If a publication required is not in stock, it can be ordered via long-distance lending from Brussels.

In addition, the library has been selected as a Depository Library of the OSCE, the European Council and the European Parliament. The documents of the European Court of Justice and the European Central Banks as well as some series of EU statistical journals – dating back to the beginnings of the European Economic Community – are also available.

The library is at the disposal of ZEI fellows and staff as well as of students of the University of Bonn. The library’s publications are listed in the Bonn’s Main Catalogue. Non-academic visitors requiring EU documents are also welcome.
Services

ZEI is housed in an office complex in the former government district of the Federal City of Bonn.

The offices are modern and well-furnished. All workplaces have direct internet access via a high-capacity in-house computer network connected per 100 MB lines to the Computer Center of the University of Bonn. ZEI fellows have access to 4 modern media rooms with a total number of 27 PCs for Internet and group work.

The three conference rooms on the ground floor of the building are interconnected and equipped with modern conference technology.

In addition, there are further work group and seminar rooms on every floor at the disposal of the participants of advanced educational programs. The Bonn Student Welfare Service runs a canteen in the building for ZEI staff and fellows.

Website

ZEI Website is an information and communication medium of growing existence enabling worldwide access to ZEI activities. Each year an average of 100,000 visitors access this online information service. For further details on MES and ZEI activities see ZEI homepage at www.zei.de.
# Center for European Integration Studies (ZEI)

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Pictures
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